



**Seventeenth Annual Mistletoe Market at the Museum
November 5 & 6, 2021**

2021 Artist Application Packet

The Board of the Friends of the Anderson County Museum (ACM) and the Mistletoe Market Committee are pleased to announce the Museum's seventeenth annual Mistletoe Market to be held on November 5 and 6. The Mistletoe Market kicks off the Christmas shopping season in the Upstate and highlights some of the many talented artists and crafters this area has to offer.

Mistletoe Market consists of two fun-filled shopping days. At the Friday evening "Sip and Shop," shoppers can browse the booths while enjoying light refreshments and Saturday will feature activities for kids to give Mom & Dad some free time to enjoy their shopping experience.

Currently, Anderson County is following CDC guidelines with regard to public gatherings. We don't yet know what rules might be in place in November with regard to attendance of this event. As it stands now, all vendors and shoppers will be required to wear a mask covering their nose and mouth.

Enclosed is the Market application. The **deadline to apply is Friday, May 28, 2021**. The Mistletoe Market is a juried show and is limited by category to insure variety in the Market. The jury could accept your work, but your category be filled. **We advise you to return your application as quickly as possible, since all applications are time-stamped upon receipt and this will serve as a tiebreaker if the need arises. The Market is not a first-come, first-serve event.** Previous participation in the market does not guarantee acceptance. **Incomplete applications will not be considered by the jury.**

All correspondence and inquiries should be made to:

Catherine Luplow, Mistletoe Market Coordinator
101 Victoria Circle
Anderson, South Carolina 29621

(864) 356-1798

acmmarkets@hotmail.com

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November 5-6, 2021**

Eligibility

All work to be sold at the Mistletoe Market must be the artist's original work and of professional quality.

Jurying

A **minimum** of six (6) representative **photos** must be submitted with the application and one of the photos must be of your booth. (Please note that no tents are allowed inside the museum, but we understand they may be in your photos from an outdoor event.) Applications must be mailed in. **No emailed applications will be accepted. Label each picture with your name and the prices of the items pictured.** Show no more than two items per photo. **These photos should show pieces representative of the majority of your work.** If more than one artist shares a booth, photos from all artists are required. Please insure that your photos are of good quality since your work will be juried based on their presentation. The jury may accept or reject some or all of the work represented by the photos that accompany an application. Jurying will be completed by June 4 and you will receive notification by June 11.

Fees

\$100 — The Museum provides roughly 10'x10' booth spaces in a climate controlled facility with electricity and overnight security. The Museum also provides marketing in the local area including billboards, Facebook ads, posters, flyers, banners, etc. as well as Constant Contact marketing to the Museum's mailing list and advertising in local newspapers. Artists provide tables, chairs, additional lighting, etc. and are encouraged to do some marketing on their own also. **There is no application fee. The exhibition fee of \$100 is not collected until applicants are chosen.**

\$75 --10'x10' outdoor spaces are available Saturday only, rain or shine.

Facilities

With the exception of outdoor booths, this is an indoor event with restrooms, climate-control, and overnight security. Artists will set up in and around the exhibits in the Museum. No tents may be used inside the museum.

General Information

Market hours are:

November 5: 4 p.m. – 8 p.m.

November 6: 10 a.m. – 3 p.m.

Each artist must maintain a display of his/her work for the duration of the Market and must be present during Market hours. The artist, who is responsible for collecting and reporting South Carolina sales tax, handles all sales.



**PLEASE COMPLETE AND RETURN THIS PORTION OF THE APPLICATION BY
May 28, 2021**

MAIL TO: Mistletoe Market Committee
c/o Catherine Luplow
101 Victoria Circle
Anderson, South Carolina 29621

Name _____ Telephone _____

Business Name _____

E-mail Address _____ Website _____

Requested # of booths @ \$100/booth _____

\$75/booth (outside/Sat only) _____

Category: Woodcrafts Jewelry Paper Pottery Photography Painting/Pen & Ink

Food Gourds Basketry Fiber/Leather/Wearable Glass Metal Work

Other _____

SC Retail License #: _____

I understand and will abide by the ACM Mistletoe Market Committee rules. I understand that the Anderson County Museum cannot be held liable for loss or damage to merchandise or for injury to anyone participating in the Market.

Signature

Date

Remember: Send no money now!

**Send a MINIMUM of six (6) photos with prices, including one of your booth, with this application!
No e-mail applications accepted.**